

## Step 1 - Choose the type of Data Feed you would like to create



Selecting the National Shared Pool as a Data Feed Type gives you access to thousands of listings that have been contributed by Brokerage Owners across the country. The National Shared Pool is continually growing as more Brokerage Owners contribute their listings. As a Brokerage Owner, by contributing your Listing Content to a National Shared Pool, you have the option to create and pull a feed from that pool to display all participants' listings on your website. Salespeople that have the permission of their Brokerage Owner may also choose to pull a feed of Listing Content from the National Shared Pool. Brokerage Owners and Salespeople operating a National Shared Pool Website will be able to filter the Listing Content they receive based on objective criteria.



Selecting the Member Website Feed - My Listings as a Data Feed Type gives you access to all the Listing Content that belongs to you. Brokerage Owners and Salespeople, with their Brokerage Owner permission, can pull a data feed of their Listing Content which can be used to populate their own website



Selecting the Member Website Feed – One or More Offices as a Data Feed Type allows Brokerage Owners and Salespeople, with their Brokerage Owner permission, to pull a feed containing all the listing content belonging to one or more offices in their Brokerage. This listing content can be used to populate their own website.